



Have you  
got your  
image  
right?..

for all media



*met@focus*  
new media

Having the right  
image is  
essential in  
today's  
competitive  
market-place.

First impressions  
count and can  
make all the  
difference  
between winning  
and losing.



Today every business needs a web site, and "what's your web site address?" has suddenly become a very common question. But wait - before you rush out and commission a web site, stop and think. Your web site should be an integral part of your business strategy. It should be as carefully planned as your corporate brochure and annual report. It requires strategic thought, brand knowledge, creative excellence, technical expertise and most importantly marketing and promotion.

At Metafocus we don't just design web sites. We take the time to understand the very core of your business, where you are now and your plans for the future. Firstly, we are specialists in business and marketing strategy. Secondly, we have creative vision and technical ability and thirdly, we combine the three together to give you the perfect business solution.

What makes Metafocus stand out from the crowd is that whatever we do for you, whether it is solely to re-design your corporate image and promotional literature, or whether it is to design your web site and implement e-commerce, you can be sure it will be geared to deliver real business benefits.

**Corporate Identity**

**Marketing Strategy**

**Web Site Design**

**Marketing and PR**

**E Commerce**



Come to us with a focus on tomorrow and we will make it real for you today. Visit our website at [www.metafocus.co.uk](http://www.metafocus.co.uk) to see how we can transform your business.



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Metafocus • Cascades • Clatterway

Bonsall • Derbyshire • DE4 2AH

T: 01629 820104 • F: 01629 823016

E: [info@metafocus.co.uk](mailto:info@metafocus.co.uk)

[www.metafocus.co.uk](http://www.metafocus.co.uk)